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Bib Data Sheet

CONFIRMATION NO. 8951

<b>SERIAL NUMBER</b> 10/541,605	<b>FILING OR 371(c) DATE</b> 11/30/2005 <b>RULE</b>	<b>CLASS</b> 705	<b>GROUP ART UNIT</b> 3625	<b>ATTORNEY DOCKET NO.</b> P-5701-US
<b>APPLICANTS</b> Yosef Smoler, Rishon Lezion, ISRAEL;				
<b>** CONTINUING DATA *****</b> This application is a 371 of PCT/IL04/00004 01/05/2004 which claims benefit of 60/439,033 01/10/2003				
<b>** FOREIGN APPLICATIONS *****</b>				
Foreign Priority claimed <input type="checkbox"/> yes <input type="checkbox"/> no 35 USC 119 (a-d) conditions <input type="checkbox"/> yes <input type="checkbox"/> no <input type="checkbox"/> Met after Allowance Verified and Acknowledged _____ Examiner's Signature _____ Initials _____		<b>STATE OR COUNTRY</b> ISRAEL	<b>SHEETS DRAWING</b> 4	<b>TOTAL CLAIMS</b> 21
<b>INDEPENDENT CLAIMS</b> 2				
<b>ADDRESS</b> 49443				
<b>TITLE</b> System and method for targeted messaging				
<b>FILING FEE RECEIVED</b> 390	FEES: Authority has been given in Paper No. _____ to charge/credit DEPOSIT ACCOUNT No. _____ for following:		<input type="checkbox"/> All Fees <input type="checkbox"/> 1.16 Fees ( Filing ) <input type="checkbox"/> 1.17 Fees ( Processing Ext. of time ) <input type="checkbox"/> 1.18 Fees ( Issue ) <input type="checkbox"/> Other _____ <input type="checkbox"/> Credit	